






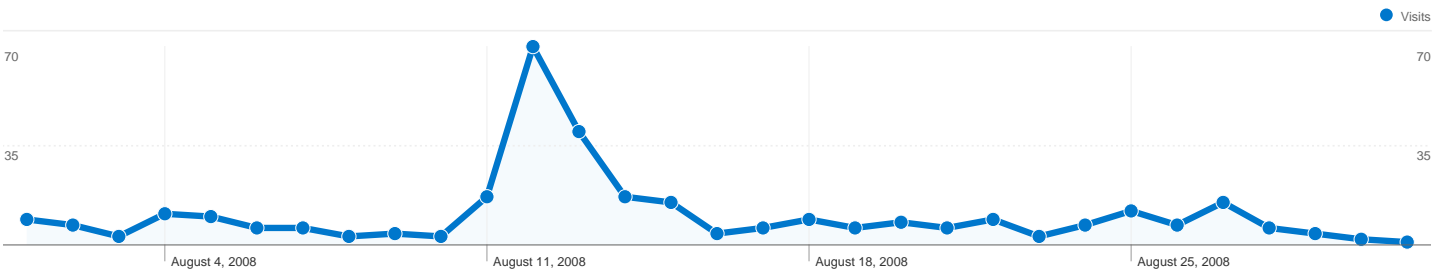


260 people visited this site




-  **326 Visits**
-  **260 Absolute Unique Visitors**
-  **2,820 Pageviews**
-  **8.65 Average Pageviews**
-  **00:03:22 Time on Site**
-  **30.37% Bounce Rate**
-  **72.39% New Visits**

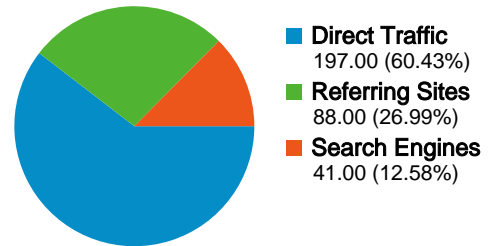
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	251	76.99%	Unknown	122	37.42%
Firefox	50	15.34%	Dialup	86	26.38%
Safari	25	7.67%	Cable	58	17.79%
			DSL	34	10.43%
			T1	26	7.98%



All traffic sources sent a total of 326 visits

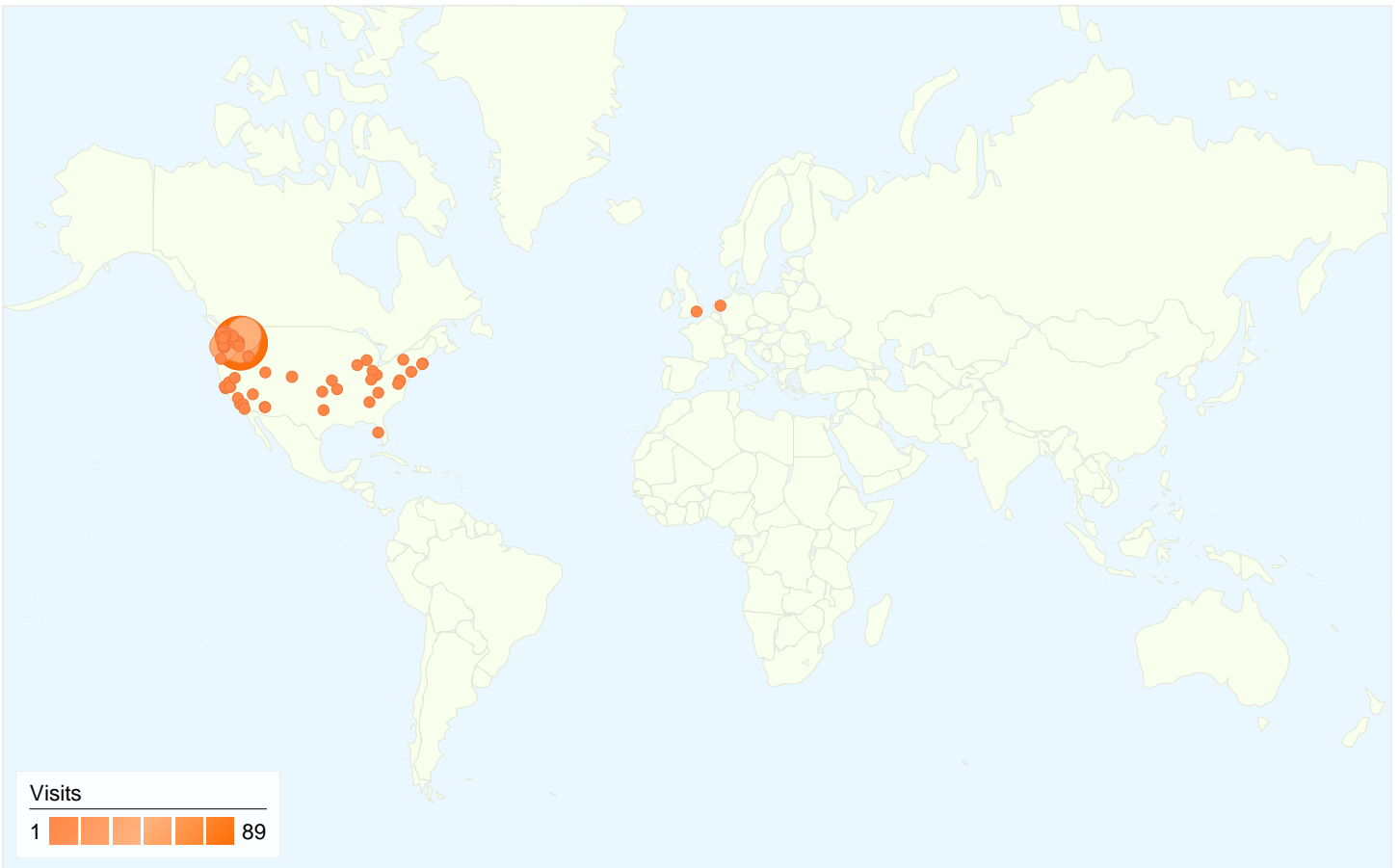
-  **60.43% Direct Traffic**
-  **26.99% Referring Sites**
-  **12.58% Search Engines**



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	197	60.43%
wallawalla.org (referral)	53	16.26%
google (organic)	32	9.82%
portwallawalla.com (referral)	19	5.83%
union-bulletin.com (referral)	7	2.15%

Keywords	Visits	% visits
walla walla trends	25	60.98%
crime trends walla walla county	2	4.88%
port of walla walla	2	4.88%
walla walla chamber of	2	4.88%
walla walla trends website	2	4.88%



326 visits came from 64 cities

Site Usage

Visits 326 % of Site Total: 100.00%	Pages/Visit 8.65 Site Avg: 8.65 (0.00%)	Avg. Time on Site 00:03:22 Site Avg: 00:03:22 (0.00%)	% New Visits 72.39% Site Avg: 72.39% (0.00%)	Bounce Rate 30.37% Site Avg: 30.37% (0.00%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Walla Walla	89	7.22	00:02:10	79.78%	42.70%
College Place	56	11.04	00:03:29	64.29%	23.21%
Spokane	49	9.06	00:05:12	46.94%	32.65%
Portland	36	7.00	00:03:01	94.44%	36.11%
Seattle	14	5.00	00:05:28	64.29%	28.57%
Kennewick	8	5.50	00:01:26	37.50%	12.50%
(not set)	5	10.80	00:04:48	60.00%	20.00%
Longview	3	1.33	00:00:02	0.00%	66.67%
Seahurst	3	20.33	00:02:37	66.67%	33.33%
West Hollywood	2	4.50	00:00:38	100.00%	0.00%

August 1 - 31, 2008

Top Categories

	Pageviews	Unique Pageviews
Economic Vitality	310	127
People	258	135
Education	222	107
Health	217	88
Housing/Transportation	156	86
Environment	154	81
Public Safety	127	55

Top Indicators	Pageviews	Unique Pageviews
Population Total and Growth Rate	68	57
Per Capita Personal Income	46	43
Median Household Income	41	37
Median Age of Population	41	35
Shares of Population by Age Group	27	24
All Buyers Affordability Index	21	20
Apartment Vacancy Rates	21	19
Deaths by Leading Causes	20	20
First-Time Buyers Affordability Index	19	19
FTE Students per FTE Certificated Teacher	17	14
Teen Pregnancy Rates by Age	17	16
Taxable Value of Real Property	15	14
Walla Walla Overall River Water Quality	14	13
Average Annual Wage, Top 4 Sectors	13	12
Overall Average Annual Wage	11	12
Share of Employment in Top 4 Sectors	11	11
Share of Population Receiving Food Stamps	11	11
Hospital Charity Care and Bad Debt	11	11
Shares of Housing Stock by Type	10	10
Additional Years of Health Life at Age 20	10	10